Capturing and Communicating Faculty Activities: Telling (Y)Our Story

John Bertot
Office of Faculty Affairs

Chris Kernan
DIT
The Need

• Promotion and Recognition
  - Sharing faculty accomplishments across the University, to the State, our peers, and beyond

• Demonstration
  - Showing how faculty engage our communities and constituencies – and have an impact

• Connection
  - Connecting faculty to each other and other campus units such as Division of Research and University Relations to foster innovation, entrepreneurship, interdisciplinary efforts and create communities of practice, service, and scholarship
The Need

• Administration
  - Various reviews and reporting requirements
    o USM, state, federal
    o APT, AEP, award nominations
    o Accreditation
    o Unit and college reviews (annual, merit, post-tenure, etc.)

• Maintenance and facilitation
  - Grant applications
  - Webpages
The Need

• Gather once, use many times

Campus Integrations
• Course data
• Grants Data

Citation Integrations
• PubMed
• Web of Science

Other “Integrations”
• Google Scholar
• Zotero
• Mendeley
• Anything that can generate a BibTex
• ...ORCID

Faculty
• Mentoring
• Awards
• Recognitions
• Publication Integrations
• Scholarship and Creative Activities
• [Verification of imported data]
Why Activity Insight?

• Focus on activities
• Evaluation of product
• Vendor experience
  – Penn State, Minnesota, Indiana, Nebraska, Illinois, Purdue, Michigan, Rutgers, Wisconsin, Ohio State
  – AGNR Extension, UMBC, UMB (Nursing)
• Faculty feedback
• Costs
The Product

• Expertise

Faculty Activities: Telling Y(Our) Story

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Faculty Profiles

James A Brickley
Gleason Professor of Business Administration
Gleason Professor of Business Administration
Email: jim.brickley@simon.rochester.edu
Phone: 585.275.3433
Office: 3-160L Carol Simon Hall

BIO

Brickley has served as a full-time faculty member at the Simon School since 1990. He is
The Product

• Imports – Google Scholar
Implementation

• Implementation Group
  – OFA, DIT, IRPA, Libraries, others as needed (Research, UHR)
• Advisory Committee
• College IT Staff
• Project Staff
  – Project Manager/Product Administrator
  – Graduate Assistants (5)
Implementation

• Multi-year, phased implementation

• Anticipated Timeline
  - Now-June 2018
    o Getting up and running
  - Summer 2018
    o Finalizing training and support plans/structures
  - Fall 2018
    o Faculty rollout
  - January 2019
    o Initial faculty activity reporting
Current Activity Streams

• Aligning Activity Insight with (Y)Our data and UMD terminology

• Preparing data from Lyterati for upload to Activity Insight

• Integrating Activity Insight with other campus systems
Challenges & Limitations

• Volume of data from Lyterati

• Categories of “Other” and “Additional Information”

• Lyterati data stops at 2015

• Only data owner can fully validate
Progress!

- Activity Insight terminology 65% mapped
- Initial PHR/AI mapping nearing completion
- Initial meetings held for SIS, Blue and Kuali Research
- Upload of data from Lyterati extracts to AI has begun
What Can Do Now

• Set up a Google Scholar profile
  • https://scholar.google.com/intl/en/sc\n  holar/citations.html#overview

• Review general information about Activity Insight
  • https://www.digitalmeasures.com/activity-insight/features/
Project Staff

John Bertot (Associate Provost, Faculty Affairs)
jbertot@umd.edu 5-4252

Chris Kernan (Project Manager and Product Administrator)

GAs
Elizabeth Maderas
Liane Seiter
Sonica Sayam
Sanchari Chowdhuri
Rebecca Mena
Advisory Committee

Angus Murphy (AGNR)
Bill Bowerman (AGNR)
(also Chair of ITC)
Don Linebaugh (ARCH)
Daryle Williams (ARHU)
Bill Idsardi (ARHU)
Anand Anandalingam (BGMT)

Jeffrey Adams (CMNS)
Laura Stapleton EDUC
Alison Flatau (ENGR)
Brian Butler (INFO)
Philip Joyce (PLCY)
Brad Hatfield (SPHL)
Kalyani Chadha (JOUR)
Wayne McIntosh (BSOS)
Core Project Team

- OFA/Academic Affairs
  - John Bertot
  - Mark Arnold
  - Jeff McKinney
  - Marla Bonner
- DIT
  - Chris Kernan
  - Carrie Bredenkamp
  - Martin Taylor
- IRPA
  - Michael Passarella-George
- Libraries
  - Kate Dohe
  - Kelsey Corlett-Rivera
College IT Committee

Brad Paleg & Teresa McCoy (AGNR)
Fabian Gomez (ARCH)
Jennifer Patterson (ARHU)
Dale Vander Wall, Holly Mann, Dan Fisher, Michael Mazzotta (BMGT)
Elizabeth Martinez (BSOS)

Mike Landavere (CMNS)
Steve Pragel (EDUC)
Jeff McKinney (ENGR)
David Baugh (INFO)
Clint Bucco (JOUR)
Sam Corvah (PUAF)
Amanda Grimes (SPHL)